

SPONSORED ACCESS

CONNECT TO THE MOST LIQUID MARKET for Nordic securities via Sponsored Access. NASDAQ OMX Nordic offers a Sponsored Access service enabling trading participants to give their clients the ability to connect directly to NASDAQ OMX Nordic matching engine.



SERVICE DESCRIPTION

Sponsored Access is an electronic access arrangement under which an exchange Member has permitted its client to transmit orders in the Member's membership identity directly to the trading system.

- Sponsoring Member receives real-time client's order and trade information for risk monitoring
- **Pre-Trade Risk Management (PRM)** available to facilitate pre-trade protection for the Sponsoring Member, including administration tool accessible via the Nordic Workstation (INET only).
- **Order Reject and Cancel on Disconnect.** Upon voluntary or involuntary disconnection of the monitoring feed used by the Sponsor, the Sponsored Client's orders are cancelled and new orders rejected (INET only).
- Available for trading in equities (cash market) and equity derivatives
- Full range of connectivity options and protocols available (OUCH, FIX and OMNet).

BENEFITS FOR THE SPONSORING MEMBER

Enhance your offering by providing Sponsored Access to your existing DMA clients.

- Establish new and/or extend business relationships
- Legal framework developed in full consultation with all the Nordic Financial Services Authorities:
 - Nordic Member Rules section 4.10 for equities markets
 - Rules and Regulations for NASDAQ OMX Derivatives Markets section 2.9

BENEFITS FOR THE SPONSORED CLIENT

Clients will gain access to all functionality currently offered by NASDAQ OMX Nordics with no extra steps otherwise added in a traditional DMA solution.

- Ideal for algorithmic trading
- Ultra low latency enabled through our Co-Location service

More Information

If you have any questions or would like to apply for Sponsored Access please contact your Key Account Manager.

Sponsored Access service: http://nordic.nasdaqomxtrader.com/trading/sponsored_access/

PRM service: http://nordic.nasdaqomxtrader.com/trading/equities/pre_trade_risk_management/

Co-location services: <http://nordic.nasdaqomxtrader.com/trading/equities/CoLocationServices/>

About NASDAQ OMX

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with approximately 3,600 listed companies. NASDAQ OMX offers multiple capital raising solutions to companies around the globe, including its U.S. listings market, NASDAQ OMX Nordic, NASDAQ OMX Baltic, NASDAQ OMX First North, and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and exchange-traded funds. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com.